



CHRIST
(DEEMED TO BE UNIVERSITY)
BANGALORE | DELHI NCR | PUNE

SCHOOL OF BUSINESS AND MANAGEMENT
MASTER OF BUSINESS ADMINISTRATION
BANGALORE KENGERI CAMPUS

PRESENTS

CHRIZELLENZ 2026

SAMANVAYA

Synergy Meets Strategy

23RD – 24TH JANUARY

An international inter collegiate event designed to spark creativity, nurture teamwork and enhance managerial skills among participants through a galaxy of competitive activities

EXCLUSIVELY FOR PG STUDENTS



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CHRIST (Deemed to be University) was born out of the educational vision of St. Kuriakose Elias Chavara, an educationist and social reformer of the nineteenth century in South India. He founded the first Catholic indigenous congregation, Carmelites of Mary Immaculate (CMI), in 1831 which administers CHRIST (Deemed to be University).

Established in 1969 as “Christ College” in 2002, the University Grants Commission (UGC) of India granted autonomy to the institution as ‘Deemed to be University’.

The campus is a living example of harmonious multiculturalism with students from all the states and union territories and around 60 different countries. CHRIST (Deemed to be University) publishes six peer reviewed research journals and has published more than 300 books in Kannada and English. A promoter of sports, music and literary activities, it is a nurturing ground for creative excellence.



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MBA PROGRAMME

BANGALORE KENGERI CAMPUS

The MBA Programme at CHRIST (Deemed to be University) Bangalore Kengeri Campus stands as a premier educational experience, fostering leadership, innovation and industry readiness. Designed to equip students with global perspectives and analytical skills, the curriculum integrates intensive coursework with collaborative projects and executive interactions. Students engage in an active learning environment, benefiting from diverse faculty expertise, dedicated peer network and corporate partnerships that offer unique insights into dynamic business practices. Known for its academic rigor and professional impact, this program empowers future leaders to drive meaningful contributions across various industries.



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ABOUT CHRIZELLENZ



Embark on a journey of creativity, teamwork and managerial brilliance with Chrizellenz, an inter collegiate event inspired by the boundless universe. Centered around the theme Samanvaya where harmony fuels innovation, this event brings together a spectrum of competitive activities designed to sharpen managerial skills and nurture collective growth. From strategic challenges to creative pursuits, each activity reflects the spirit of coordination and teamwork, forming a symphony of opportunities for every participant.



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SAMANVAYA

Samanvaya draws inspiration from the essence of harmony and collaboration, symbolizing the seamless coordination that transforms individuality into unity. The events at Chrizellenz reflect the interconnectedness of ideas, where creativity, teamwork, and intellect converge to form a cohesive network of innovation and excellence.

Through Samanvaya, Chrizellenz promises a journey that transcends competition one that highlights collaboration, leadership, and synergy. Here, every participant becomes a vital note in the larger symphony of achievement, where success is not individual but shared.

Philosophical Essence: Each event under Samanvaya symbolizes an element of collaboration from strategic coordination to creative unity ensuring an intellectually enriching and emotionally resonant experience that celebrates the beauty of working together.



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INNOVATOR'S GAMBIT

Srijan: The Innovation Confluence

Create. Collaborate. Conquer.

This flagship event takes you through every stage of a product's journey from ideation to market scaling and beyond.

The competition culminates with a pitch that defines not just success, but vision and sustainability. Unleash your business acumen and redefine the future of products.

Teams must develop innovative products, plan financials, create prototypes, test strategies, and adapt to real-world feedback.

CASH PRIZE

1st : Rs 30,000

TEAM SIZE: 5

EVENT POCS:

KARMANJOT SINGH - 81460 75797

VANDANA A - 79048 03493



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THE MANAGERIAL HUNT

Samanvaya Trail: The Quest for Synergy

Where teamwork meets triumph.

The Managerial Hunt challenges participants through a series of rounds involving Marketing, Finance, HR Problem-solving, and Strategic tasks. Each step brings you closer to the ultimate prize cracking the final challenge and claiming the coveted "golden ticket" that crowns the best managerial team.

Participants will be judged on creativity, accuracy, teamwork, and time management, analytical thinking, problem-solving, and collaboration in a fun and engaging environment.

CASH PRIZE

1st : Rs 18,000

2nd : Rs 10,000

TEAM SIZE: 4

EVENT POCS:

JATIN SHARMA - 81076 69710

SAKSHI SONI - 63887 01217



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QUESTIVATOR - QUEST INNOVATION

VicharSetu: The Data Synergy Challenge

Where insights bridge innovation.

Questivator challenges participants to solve data-driven puzzles in an escape room format, derive insights from business scenarios, and present captivating dashboards.

Whether you're visualizing data using Tableau or unraveling complex datasets, this event is for those who can turn raw numbers into actionable strategies and creative solutions.

Participants will be judged on insight clarity, creativity, effective use of tools, and engagement, focusing on making analytics interactive and impactful.

CASH PRIZE

1st : Rs 15,000

2nd : Rs 7,500

TEAM SIZE: 3

EVENT POCs:

ASHWIN ANAND - 94964 11591

ROSE KUNNATH - 88844 48933



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MANAGER'S DILEMMA (STREET PLAY)

Mantrana: The Theatre of Management

Where stories meet strategy.

In Manager's Dilemma, teams present engaging street plays that tackle workplace challenges like conflicts, leadership dilemmas, or project management issues.

Teams will be judged on originality, integration of management concepts, acting quality, and audience engagement, with a focus on relatable challenges, humor, and impactful resolutions that highlight teamwork, leadership, and decision-making.

CASH PRIZE

1st : Rs 18,000

2nd : Rs 10,000

TEAM SIZE: 6

EVENT POCs:

ABHISHEK PANDEY - 75218 14409

ARADHANA M - 99026 62782



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CORPORATE CONUNDRUM

Dharmayudh: The Ethical Crossroads

Where integrity meets strategy.

From managing PR disasters to navigating ethical dilemmas and Cybersecurity breaches, Corporate Conundrum pushes participants to think like real-world decision-makers.

It's a test of strategy, ethics, and quick thinking under pressure. Teams must present solutions that are practical, innovative, and impactful.

Participants will be judged on tests crisis management, strategic decision-making, and ethical problem-solving.

CASH PRIZE

1st : Rs 15,000

2nd : Rs 7,500

TEAM SIZE: 3

EVENT POCs:

ANAGHA K NAMBIAR - 91482 35401

LAKSHMAN R - 96001 02219



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THE NEGOTIATOR | HYBRID

Samvaad: The Art of Persuasion

Harmony through dialogue, victory through understanding.

The Negotiator places participants in realistic conflict scenarios where they must mediate, bargain, and strike the best deals.

Adaptability, strategic thinking, and effective communication are key as teams face curveballs and unexpected challenges.

Participants will be judged on negotiation, communication, and persuasion skills in corporate scenarios, balancing stakeholder interests.

CASH PRIZE

1st : Rs 15,000

2nd : Rs 7,500

TEAM SIZE: 3

EVENT POCs:

NEEL SEBASTIAN - 88489 95398

MIRIA ABY CHERIAN - 97462 92028



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FUSION FIESTA

BrandSutra: The Creative Confluence

Where ideas fuse, brands are born.

Fusion Fiesta combines challenges like decoding marketing campaigns, creating innovative products, crafting slogans, and selling "useless" items in unique ways.

Participants must think outside the box, adapt to surprises and prove their flair for innovation.

CASH PRIZE

1st : Rs 15,000

2nd : Rs 7500

TEAM SIZE: 3

EVENT POCs:

ANIKET SHRIVASTWA - 76546 82084

TANVI HEMANT SAWANT - 95940 45247



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THE ULTIMATE QUIZ CHALLENGE

Bodh: The Battle of Brilliance

Where curiosity meets strategy.

This fast-paced quiz competition covers general trivia, business concepts, visual challenges, and strategy-based risk rounds. Participants must stay sharp, wager smart, and buzz in fast to emerge as the ultimate quiz champions.

CASH PRIZE

1st : Rs 20,000

TEAM SIZE: 2

EVENT POCs:

SHUBHAM KUMAR SINHA - 84346 66905

DIYA NELSON - 75699 98523



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TRADE-O-MANIA | HYBRID

ArthYudh: The Market Arena

Where strategy drives fortune.

Trade-O-Mania challenges participants to build and manage virtual portfolios while responding to real-time market scenarios, including crashes and political shifts. Success depends on adaptability, risk management, and sound financial strategies. The event concludes with teams presenting their trading decisions and strategies to the panel.

CASH PRIZE

1st : Rs 15,000

2nd : Rs 7,500

TEAM SIZE: 3

EVENT POCs:

ARYA SAI - 97429 27459

BANU H - 63817 65500



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REGISTRATION FEE

(including 18% GST)

EVENT NAME	TEAM SIZE	REGISTRATION FEE
INNOVATOR'S GAMBIT	5	Rs. 1500
THE MANAGERIAL HUNT	4	Rs. 1200
MANAGERS DILEMMA	6	Rs. 1800
QUESTIVATOR	3	Rs. 900
THE CORPORATE CONUNDRUM	3	Rs. 900
THE NEGOTIATOR	3	Rs. 900
FUSION FIESTA	3	Rs. 900
THE ULTIMATE QUIZ CHALLENGE	2	Rs. 600
TRADE-OMANIA	3	Rs. 900



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GENERAL GUIDELINES AND INSTRUCTIONS

- Only postgraduate students are eligible to apply and participate in this event.
- There is no limit on the number of teams a college can send for any event. All teams are welcome to participate.
- All participants must follow the specified team size for each event.
- Teams must report to the registration desk at 8:00 AM on Day 1 for formal check-in.
- Please ensure timely arrival for all events. Late arrivals may result in disqualification.
- Teams selected for further rounds are expected to participate until the conclusion of the event. Withdrawals are discouraged.
- All participants must carry their ID cards for verification purposes.
- The decisions made by the judges will be final and binding.
- The valedictory ceremony will take place on Day 2.
- Participants are expected to maintain decorum and exhibit professional behaviour throughout the event. Misconduct may lead to disqualification.
- General rules apply to all events. Detailed event-specific guidelines will be provided on the day of the event.



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ACCOMMODATION FACILITY

Accommodation will be provided to participants on request, at an additional charge.

FOR QUERIES, REACH OUT TO US ON:



chrizellenz25@fest.christuniversity.in



[@chrizellenz.kengeri](https://www.instagram.com/chrizellenz.kengeri)

CHRIST (Deemed to be University)

Bangalore Kengeri Campus

**Mysore Rd, Kanmanike, Kengeri, Kumbalgodu,
Bengaluru, Karnataka 560074**



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For Registration Link Scan QR Code



REGISTER FOR ALL 9 EVENTS
AT
Rs. 8999

GET IN TOUCH WITH US

Jonathan S. - 6362132809

Bhagyashree G. - 8639063041

Annabel Cherukara - 9880613806

Samuel Philip - 8299811658

CHRIZELLENZ 2025





We look forward to welcoming
you to our campus.